

New Code aims to Boost Internet Safety

The Information Commissioners Office (ICO), which is in charge of supervising UK data privacy, has published a new code of conduct that big tech companies will need to follow.

The code, which should come into force next Autumn includes 15 rules that will need to be followed by social media sites like Instagram, streaming sites such as Netflix, and online gaming platforms like Xbox live.



There are 15 rules listed under the code that companies which run online services are expected to meet to protect children's privacy, including:

1. Making sure that location settings are automatically switched off
2. Privacy settings should be set to high automatically
3. More effort must go into making sure children don't see content that could be harmful to their health or wellbeing.

<https://www.bbc.co.uk/newsround/51203484>

Safer Internet Day

We are pleased to be supporting Safer Internet Day 2020

This year the theme is 'Together for a better internet'. It will focus on identity and will question 'Are you free to be yourself online?'

#FreeToBe

Find out more at the [Safer Internet Centre](#).



Safer Internet Day
2020 | **Tuesday**
11 February

Together for a better internet

Unsure how to start a conversation about online safety with your child?

Check out the [NSPCC](#) page for guidance. With tips such as:



- reassure them that you're interested in their life, offline and online. Recognise that they'll be using the internet to research homework as well talking to their friends.
- ask your child to show you what they enjoy doing online or apps they're using so you can understand them.
- be positive but also open about anything you're worried about. You could say "I think this site's really good" or "I'm a little worried about things I've seen here."
- ask them if they're worried about anything, and let them know they can come to you.
- ask them about their friends online and how they know they are who they say they are.
- listen for the reasons why your child wants to use apps or site you don't think are suitable, so you can talk about these together.
- ask your child what they think's okay for children of different ages so they feel involved in the decision making.

<https://www.nspcc.org.uk/keeping-children-safe/online-safety/talking-child-online-safety/>